Expression of Interest (EOI)

For

Development of Dynamic Website

to

PUNJAB WATER SUPPLY & SEWERAGE BOARD (PWSSB)

Punjab Water Supply & Sewerage Board
Plot No. 1B, Sector 27-A, Madhya Marg
Chandigarh



1. Important Dates/Information

| S.No | Information | Details |
|------|---|---|
| 1 | Name of the Assignment | "EOI for Creation of Dynamic Website of PWWSB" |
| 2 | About the Assignment | Creation of Dynamic Website for Punjab Water Supply & Sewerage Board (PWWSB). |
| 3 | Name of the Tender Inviting | Punjab Water Supply & Sewerage Board (PWWSB), Punjab |
| 4 | Cost of this EOI Document | Rs. 5,000/- (Rupees Five thousand only). |
| 5 | Date of Publishing of Notice Inviting Tenders (NIT) and release of EOI | 31st Aug, 2017 EOI can be downloaded from the PMIDC Website. |
| 6 | EMD in favour of (Non- Refundable) | Bidders will have to pay the cost of this EOI through Demand Draft in favour of "Chief Executive Officer, Punjab Water Supply & Sewerage Board", payable at Chandigarh. |
| 7 | Query If Any Contact Person: | Mohit Verma (EE,QC): 91-9988864965 Rahul Sharma (AM,IT): 91-9501700349 |
| 8 | Last Date and Time for Submission of Proposals | 25th September 2017, by 5.00 PM |

2. OBJECTIVES

- Consistent & quality content
- Service quality standards and maintenance (be able to support what works and what doesn't) minimum period six months
- Reduce dependency on staff, connect people with next step or each other
- Capture member information for better care
- Provide more self-serve features
- Online Complaint Monitoring system
- Feedback & Grievance Section
- Downloadable Document Section (RTI, RTS, Formats for availing PWSSB services, Important notification & Govt. Orders)
- Careers, Recruitment Notices, Expressions of Interests, Other emoluments

3. GUIDING PRINCIPLES

- Easy navigation
- Clearly identified options

4. PROJECT SCOPE

- 1. Create an integrated web site that projects a consolidated and consistent image.
- 2. To portray image of progressive, firmly grounded department serving the needs of the



community.

3. To increase visibility of our services options.

- 4. To provide features that makes the Department internal working separate with public domain.
- 5. To ensure training and technical support is in place to maintain the site.
- 6. Give people the ability to bypass the phone to contact the Department.
- 7. Measure traffic.
- 8. Security Audit of the Website
- 9. uploading website on Punjab State Data Centre (PSDC) server including testing
- 10. Video Linking on you tube.
 - Project management services to support website development projects
 - o Initiating
 - o Planning
 - o Design
 - o Development
 - o Test
 - o Implementation
 - o Stabilization
 - Graphic design services
 - Develop custom website designs and interfaces, adhering to established standards and guidelines
 - Website layouts homepage, secondary and tertiary pages, etc.
 - Logos
 - o Provide and/or purchase on behalf of the customer, photographs and images for use in design of websites

5. Eligibility Criteria

- The Bidder must have experience of Creation of Dynamic Websites.
- Must have a team of Professional of 10 employees with one of which is in IT background.
- Bidder should have Valid PAN, GST No.

| Configure, install, administer and support the following content management systems. | | | | |
|--|--|--|--|--|
| Check the box for each content management solution needed. | | | | |
| Content Management Solution | | | | |
| DotNetNuke | | | | |
| Drupal | | | | |
| Adobe Contribute | | | | |



| WordPress | |
|---|-----|
| SharePoint | П |
| Dreamweaver | |
| Other, please describe | |
| | |
| | |
| Have expertise in the following development languages/tools. | |
| Check the box for each development language/tool needed: | |
| Development language/tool | |
| HTML | |
| CSS | П |
| Javascript | |
| JQuery | |
| Ajax | |
| PHP | |
| Ruby on Rails | |
| ASP.NET | |
| Adobe Flash | |
| Active Scripting | |
| XML | |
| XMAL | |
| SQL | |
| Other, please describe | |
| · · · · · · · · · · · · · · · · · · · | |
| | |
| | |
| , | |
| Migration and development of web content (i.e., text, documents, PDFs, etc.) | |
| Development services – includes, but is not limited to, development of the following functions: | |
| o Template development | |
| o Content development and/or migration | |
| o Forms | |
| o Surveys | |
| o RSS feeds | , , |



| | Search capabilities/functionality | |
|---|---|---------|
| | o Web analytics | |
| | o Transaction based services (e.g., payments, etc.) | |
| | FUNCTIONAL AND QUALITY ASSURANCE | TESTING |
| • | Conduct user acceptance testing | |
| • | Conduct accessibility testing to the State OCIO Guidelines | |
| • | Functional and quality assurance testing on website. Includes: | |
| | o Browser support | |
| | o Operating systems | r e |
| | o Screen resolutions including responsive for mobile | |
| | Assistive technologies | |
| | o Color blindness | |
| | o Text sizing | |
| | POST TESTING DEVELOPMENT AND | FIXES |
| | Provide resolution for all defects identified during the testing phase | |
| | DOCUMENTATION DEVELOPMEN | VIT |
| • | Document test results and provide final report to customer | |
| • | Content management user documentation | |
| • | Training documentation | |
| | TRAINING | |
| • | Provide training to customer on maintaining website features and functions | |
| • | Provide training and/or knowledge transfer for: | |
| | Use of content management system(s) | |
| | Use of other software or tools in support of website | |
| | Administration functions including, but not limited to, user access/password resets | |
| 1 | | |
| • | Provide regularly scheduled training on new functionality/features and/or software | |



| o Monthly | |
|--|--|
| o Quarterly | |
| o Yearly | |
| | |
| WEBSITE MAINTENANCE | |
| Provide file and database backup and restore assistance | |
| Purchase and maintain/renew software subscriptions on behalf of clients | |
| Provide software upgrades to support customer website functionalities | |
| Provide content management system security updates and/or upgrades | |
| Provide disaster recovery response times and assistance | |

EE, Quality Control (PWSSB)

SE, Quality Control (PWSSB)